

Seventh Interdisciplinary Conference of the University Network of the European Capitals of Culture

CULTURAL ENCOUNTERS, THE MOSAIC OF URBAN IDENTITIES

Aix-Marseille Université & EHESS

European Capital of Culture 2013

17-18 October 2013

MULTICULTURAL CITY IN THE MEDITERRANEAN TERRITORY GREEN CITY PALERMO 2019

Prof. Arch. Renzo LECARDANE

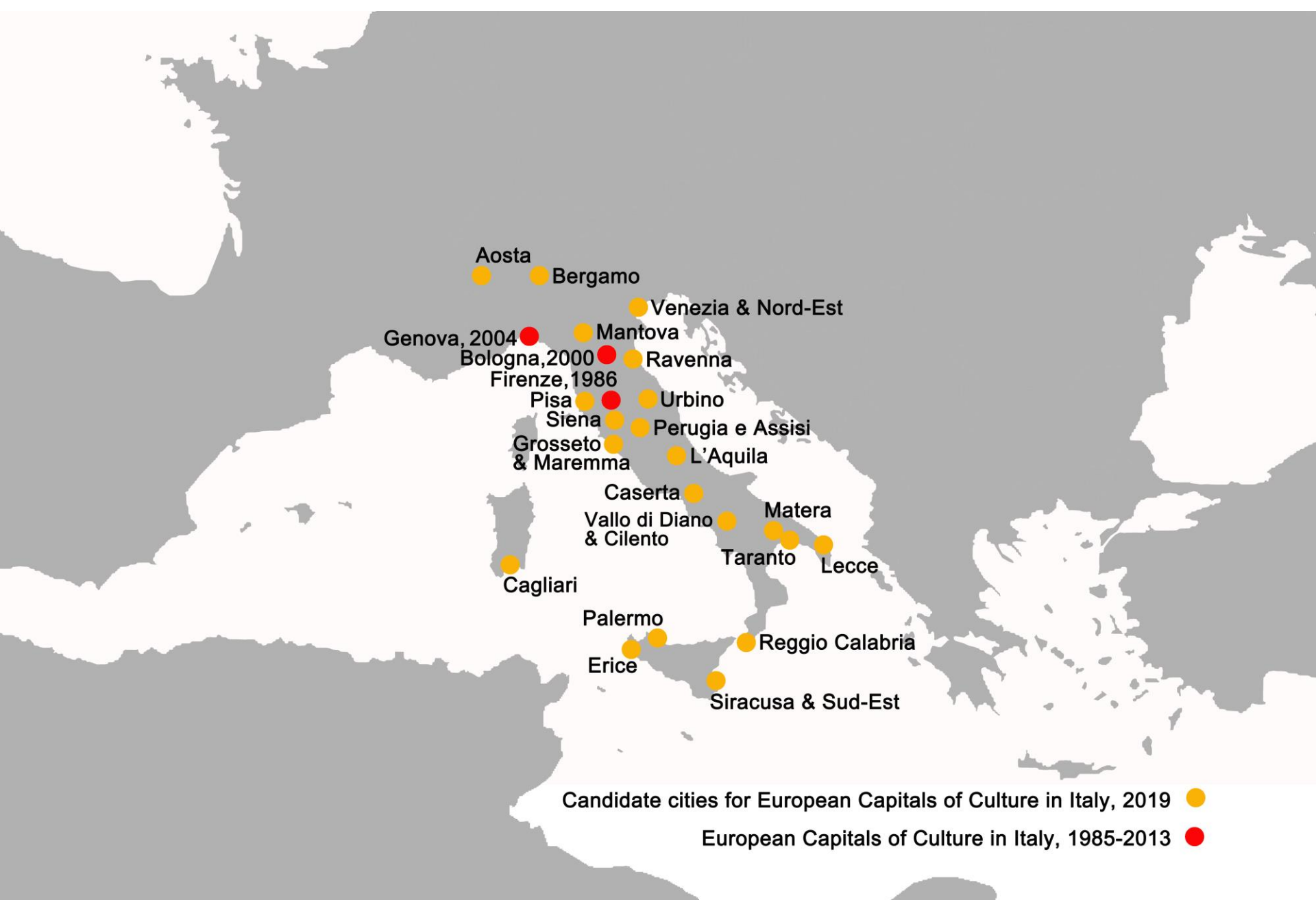
Arch. PhD Student Irene MAROTTA

University of Palermo

17-18 October 2013

- 1. European Capitals of Culture in Italy**
- 2. Representative case studies in Europe**
- 3. Palermo: candidate city for 2019 European Capital of Culture.
LabCity Palermo: urban projects for Palermo 2019**
- 4. Conclusions**





1. European Capitals of Culture in Italy

Florence 1986

Enhancement of the city's
important cultural heritage.

*"a great festival of culture, art and science, which looked both to past and present, from **Florence to Europe and from Europe to Florence**, opening out the City to the rest of the world".*

J. Myerscough, *European Cities of Culture and Cultural Months*, Unabridged Version, october 1994.

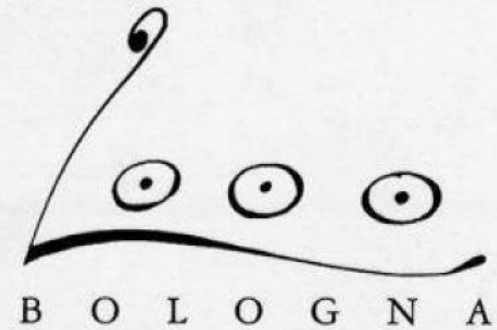


Bologna 2000

The slogan of the event was ***Culture and Communication***.

Bologna 2000 enhanced the rich **tangible and intangible cultural heritage** of the city.

Events improved the ancient **musical tradition** of the city, its **artistic and architectural heritage** and its **university**, the oldest in Europe, which specializes in communication.

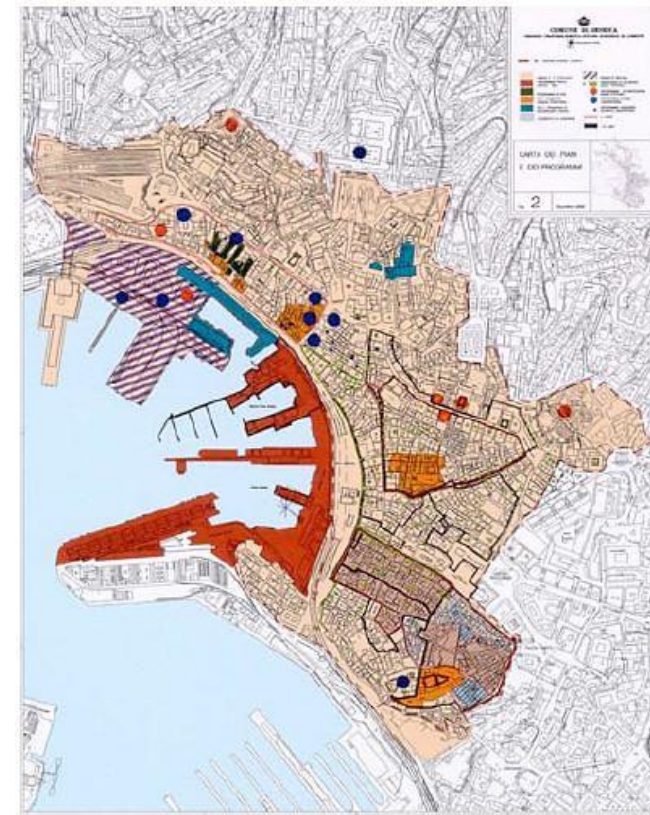


Pirro Cuniberti presents the logo of *Bologna 2000 Culinaria*

Genoa 2004

The slogan was: *travel.*

The event's strategy aimed at the **enhancement of the artistic and architectural heritage** and of the **waterfront and city centre requalification.**



Genoa's logo for 2004. The requalification project of the waterfront and city centre.

2. Representative case studies in Europe



lille2004lille

**CAPITALE EUROPÉENNE
DE LA CULTURE**



Multicultural city in the Mediterranean territory: Green city Palermo 2019

Prof. Arch. Renzo Lecardane, Arch. PhD Student Irene Marotta, University of Palermo



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9

GENOVA

“CAPITALE EUROPEA
DELLA CULTURA 2004”

GE
NOVA
04



The *Affresco* for Genoa (2004), by architect Renzo Piano.

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MARSEILLE-PROVENCE 2013 CAPITALE EUROPÉENNE DE LA CULTURE



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3. Palermo: candidate city for 2019 European Capital of Culture
LabCity Palermo: urban projects for Palermo 2019

Palermo 2019

Slogan: *The city we want.*

The main themes of candidacy:

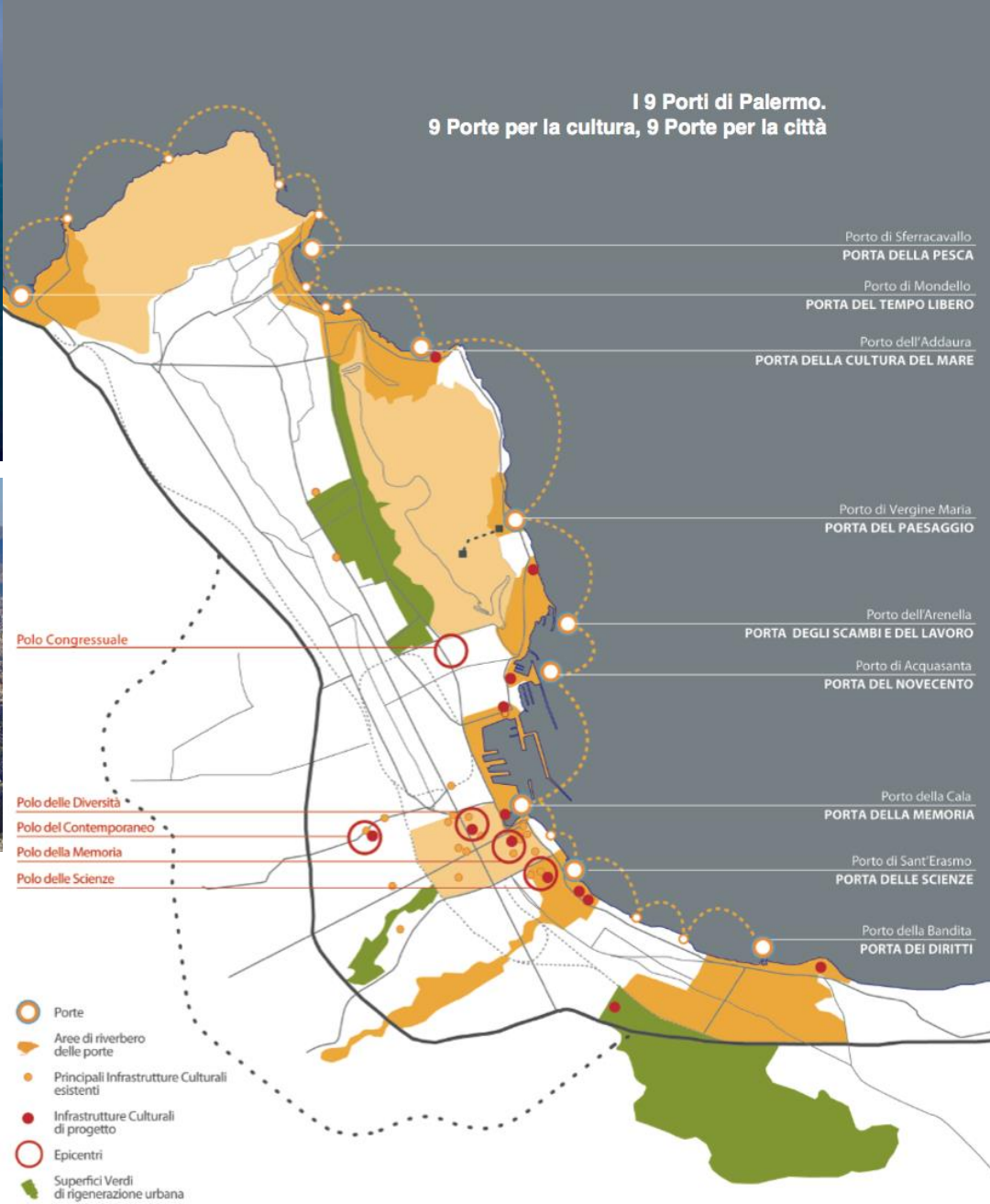
- Palermo European Capital of **Culture and Rights**.
 - City meeting point between the **Arab world** and **Europe**.
- Palermo Multicultural city.**
- Palermo and its **sea as a resource** and a gateway.

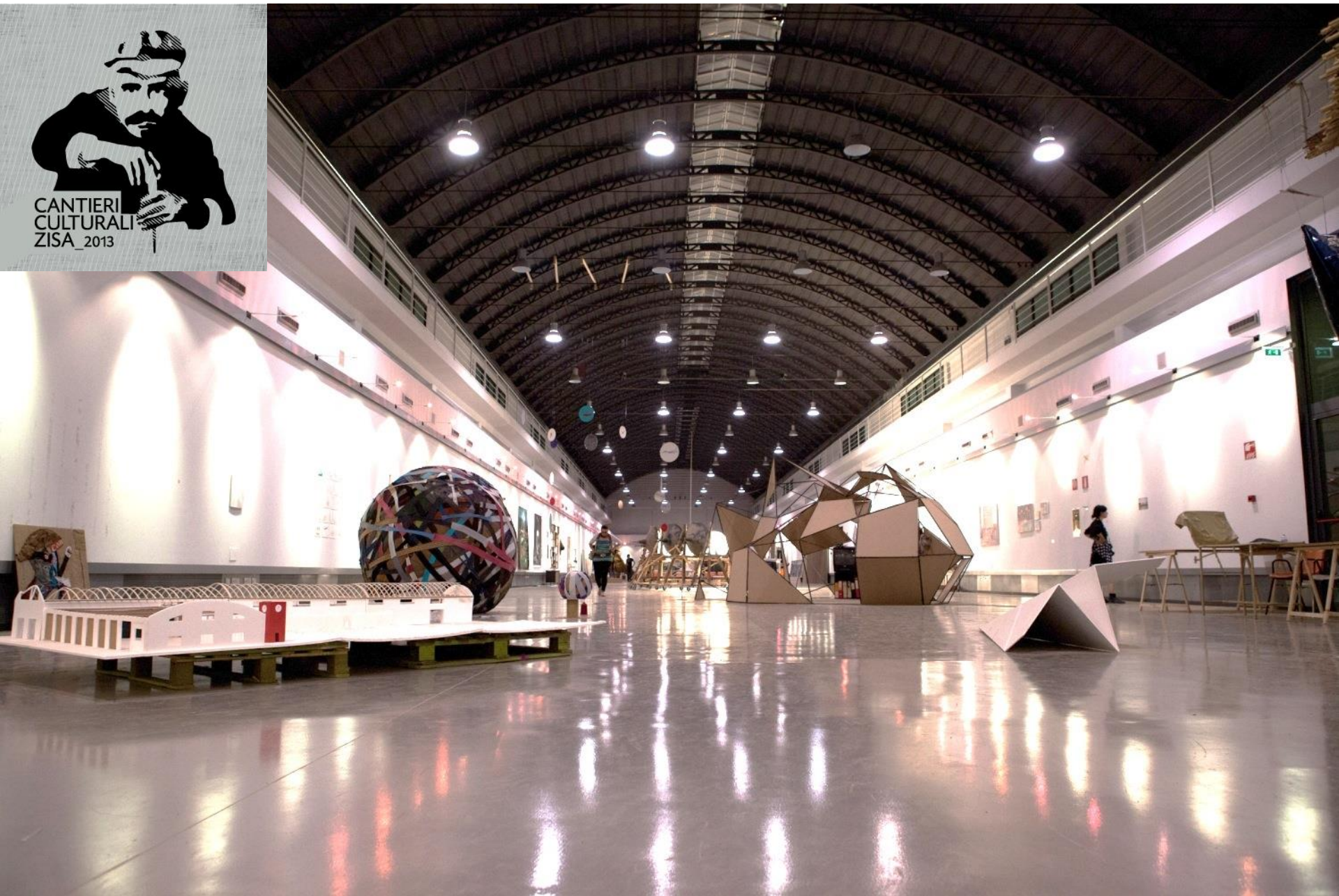


Palermo
2019 CAPITALE EUROPEA
DELLA CULTURA
CITTÀ CANDIDATA



The end of ramadan in Palermo, 2013.





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LabCity Palermo - Barcelona. Mediterranean Territories. Green City Palermo 2019. Projects along the internal *promenade*

Palermo 2019
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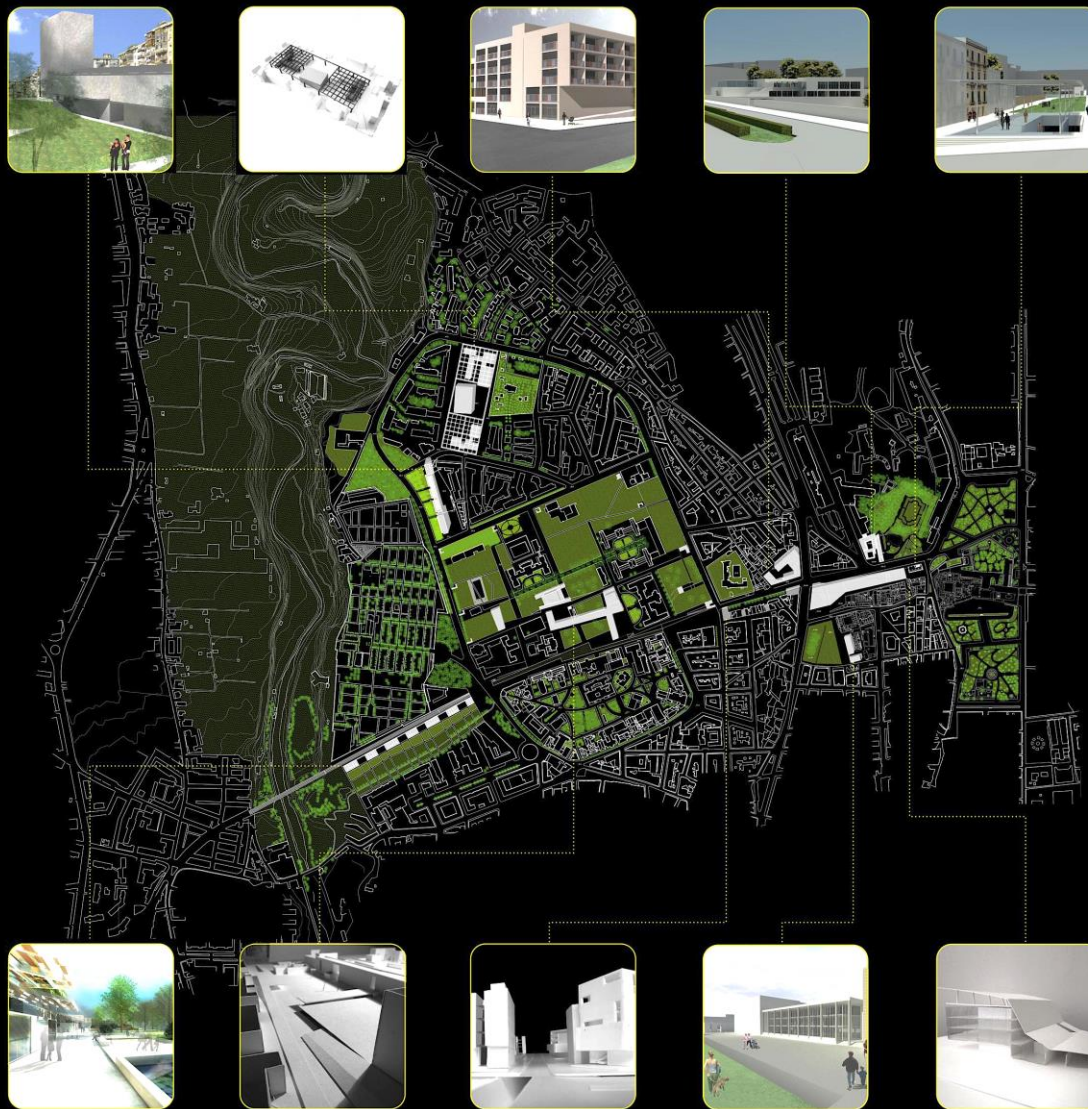


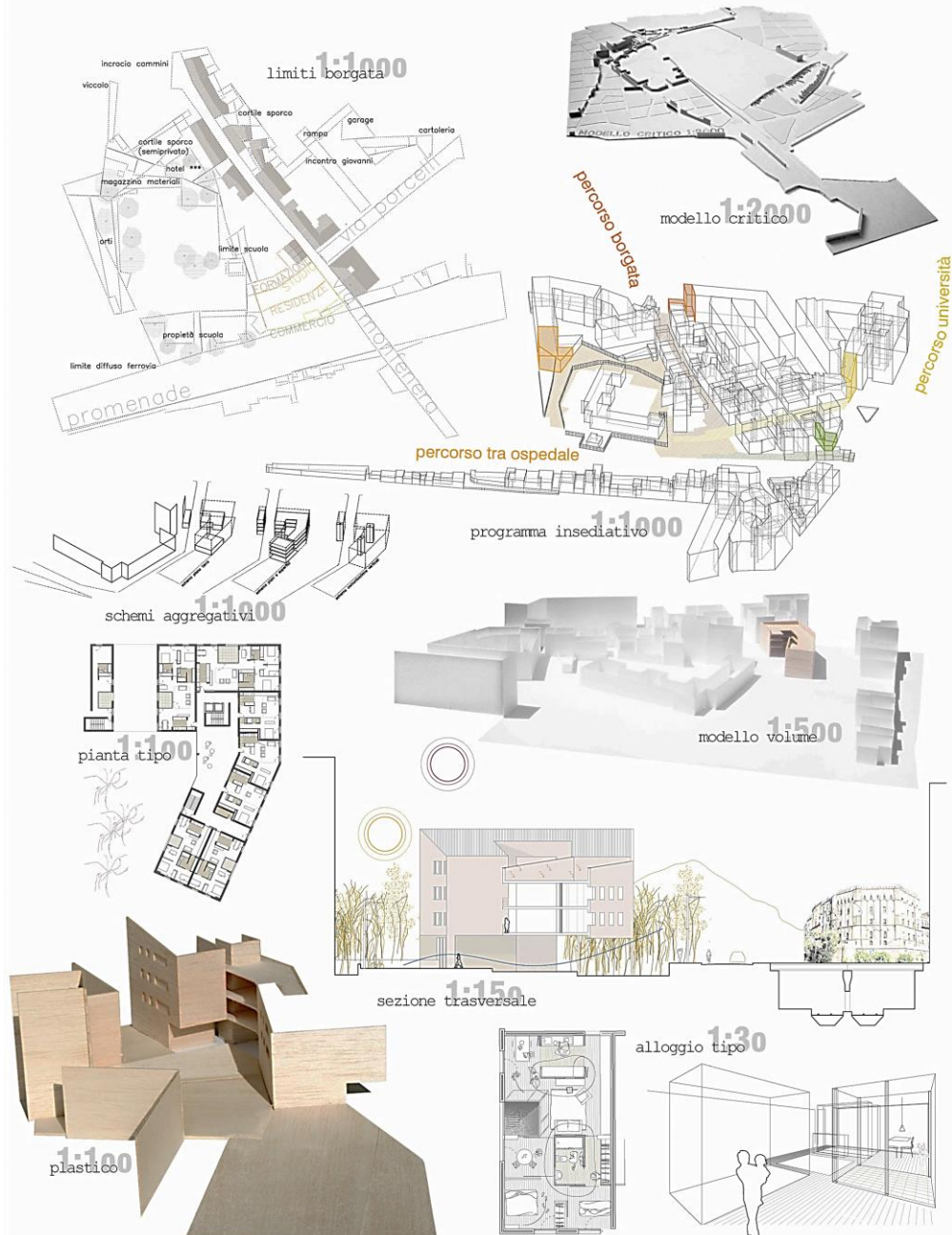
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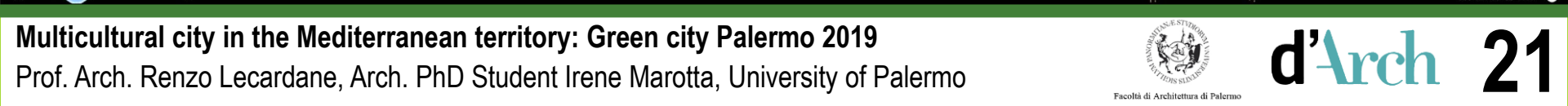
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4. Conclusions



Renzo LECARDANE

Professor of Architecture and Urban Design

Università degli studi di Palermo

Dipartimento di Architettura

ENSA Paris Malaquais

Laboratory of Infrastructure, and Territory

renzo.lecardane@unipa.it

Irene MAROTTA

Arch. PhD Student

Università degli studi di Palermo

Dipartimento di Architettura

irenemarotta@gmail.com

*with the collaboration of students and postgraduates
of the Faculty of Architecture in Palermo*

